

LEGISLATIVE HISTORY
Office of Legislative Research and General Counsel

COMMITTEE: **Economic Development Task Force**
MEETING DATE: **July 19, 2012**

Notice: X
Agenda: X
Minutes: X
Visitor List: X

Key speakers

Chair Reid
Rep. Wilson
David Williams, Deputy Director, Utah Office of Tourism, Governors Office of Economic Development
Sara Toliver, President, Ogden/Weber Convention & Visitors Bureau, Utah Association of Destination
 Marketing Organizations
Brian Merrill, CEO, Western Rivers Expeditions and Moab Adventures
Nathan Rafferty, President and CEO, Ski Utah
Tom Guinney, owner, Gastronomy Inc.
Scott Phillips, Executive Director, Utah Shakespearean Festival
Nan Anderson, Executive Director, Utah Tourism Coalition

Information distributed prior to meeting

Cover Sheet
Notice of Meeting
Agenda
Agenda Item 3.1 Economic Development Issues

Handouts distributed during meeting

"Utah Life Elevated" packet - David Williams, Deputy Director, Utah Office of Tourism, Governors
 Office of Economic Development
"Utah Life Elevated: Tourism's Impact on Economic Development" - David Williams, Deputy Director,
 Utah Office of Tourism, Governors Office of Economic Development
"The Greatest Snow on Earth... Why it Matters to Utah" - Nathan Rafferty, President and CEO, Ski Utah
"Economic Impact of The Utah Shakespeare Festival" - Scott Phillips, Executive Director, Utah
 Shakespearean Festival
"Tourism Economic Development - An export in each of Utah's 29 counties" - Nan Anderson, Executive
 Director, Utah Tourism Coalition

Subject Listing

ECONOMIC DEVELOPMENT
Tourism